

Thirty Days of Green



April 17- May 16, 2009

In conjunction with:

BAY GREEN EXPO

May 16

at

Gulf Coast Community College

Student Union East

Panama City, Florida



Produced and Sponsored by Friends of St. Andrew Bay

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INNS & SUITES

After the tremendous success of last year's Thirty Days and Bay Green Expo we have set a bar that we expect to exceed this year. With several different events intended to draw both the professional and general audience we will be expanding our outreach and offerings this year.

These are the planned events that are being offered this year as a part of 30 Days of Green. There are several other potential events, speakers and workshops that are yet to be finalized. Be sure to be a part of educating the citizens of the area about your business and specific interests:

April 17, 2009, Kick Off, Visual Arts Center on Harrison Avenue: Keynote Speaker, Mayor Scott Clemons will discuss the history of Panama City *"Everything old is new again: using the past for a sustainable future"* and how from understanding the past we will be able to incorporate many pre-modern features into our sustainable future. Door prizes will be provided by **Sweet Tease Café**. **Emerald Coast Coast Home Brewers Organization** will provide home brew for taste testing. Belgian Tripel, American Crème Ale and English Ole Ale.

April 18, 2009, Earth Day festivities at Carl Gray Park

April 21, 2009, Panama City Beach Chamber of Commerce Business Expo, Edgewater Beach Resort

Contact David Haight at 850.236.8675 Ext. 221

April 24, 2009, Arbor Day, Gulf Coast Women's Club will plant a tree for a local elementary school

April 25, 2009, Green Saturday, Gulf Coast Community College: The first of a series of informative workshops on a variety of green topics Contact Carl Roberts at (850) 381-8015, Jeff Allen at (850) 625-3061

April 25 and 26, 2009- Bay County Horseman's Association -Intro to Competitive Trail Riding- Two Day Clinic- Two local competitive trail riders, Debbie Jelks and Teri Stephens-Pankhurst will bring you though all you need to know to confidently head out to a competitive trail ride. Contact Amy Pachuki at Red Oak Farms- 850-722-5400

May 1, 2009, Downtown Friday Fest 6:00- 9:00

May 2, 2009, Bay County Econfina Trash Bash- 7:30 Contact Tita Sokoloff at (850) 784-4024

May 9, 2009, Learning from Traditional Neighborhoods: A Walking Tour of Historic St. Andrews- 10:30-11:00 Nancy Wengel, director of the **St. Andrews Waterfront Partnership**, and Christian Wagley, president of **Sustainable Town Concepts**. Contact Christian Wagley at (850) 687-9968

May 14, 2007 Dr. Jennifer Languell, FSU-PC Auditorium 6:00-8:00: Founder and President of Trifecta



Construction Solutions, Dr. Jennifer Languell is a leader in educating the development and construction industries and homebuyers about the benefits of Green Building and Sustainable Development. She is an award-winning international author, and has been featured in numerous publications and television programs including: CNN Headline News, HGTV, CNBC's "Bullseye", *Gulfshore Business*, "40 Under 40" professionals to watch, and *BusinessWeek*, "How to Cure a Sick House".

Dr. Languell conducts over 100 educational trainings, seminars and workshops annually to the building and development industry. Her passionate about her work, has allowed her to partner with some of the most respected builders and developers in Florida.

Professional accomplishments include:

- Director, Florida Gulf Coast University WCI Green Building Demonstration and Learning Center
- 2006 National Association of Homebuilders Green Advocate of the Year
- 2006 Council for Sustainable Florida Leadership Award
- Certified approximately 80 percent of the Green homes in the state of Florida using the existing Florida Green Building Coalition Green Home Certification Standard.
- Over 250,000 square feet of ongoing U.S. Green Building Council Leadership in Energy and Environmental Design (LEED) and FGBC Commercial projects
- Over 30,000 acres of FGBC Green Developments

■ **May 16, 2009 Bay Green Expo, GCCC, Student Union East**

The **Expo** will provide an opportunity for attendees to connect and collaborate with companies and community organizations involved in the advancement of sustainable development in the area. This program will provide an interactive approach to understanding the issues related to sustainable development and green living, with opportunities to discuss and learn simple strategies for sustainable living on a daily basis.

The Expo offers participants an opportunity to view products and services from local vendors unique to green building and sustainability. In addition, speakers will present throughout the day on ways to live sustainably.

The purpose of the **Expo** is to educate the community about how each of us can live a little greener, build a little greener and see many different way to minimize resource consumption. Those who are interested in being more informed, wanting to find innovative methods to “going green,” or anyone who wants to become involved is welcome to attend.

Please go to our website, www.baygreenexpo.com for latest information and details of each event.

Events subject to change.

Thirty Days of Green Sponsorship Opportunities

Emerald Green Sponsorship

\$2,500

The principle benefit to an Emerald Sponsor is in establishing or furthering your company's reputation as a leader in the green building and sustainable development movement throughout the region. Other value-added benefits include:

- ◆ Emerald Sponsor recognition at through media advertisements. This shall include print in *Panama City Living, The News Herald* an announcement in an Expo spot on with Paris Janos on WMBB, in addition to a spot announcement on the Rap Line in February or March. Other media may include local spots in newsletters such as those produced by the Chamber of Commerce, the Florida American Planning Association, etc.
- ◆ A complimentary booth at the Expo, with first choice on location inside the exhibit hall.
- ◆ Prominent mention in a feature story covering the event within three weeks prior to the kickoff of the Thirty Days of Green.
- ◆ Event banner (provided by sponsor) to be prominently displayed at the 30 Days of Green Kick off at the Visual Arts Center on April 17 all other 30 Days sponsored events culminating with the Bay Green Expo on May 16.
- ◆ Marketing: Your company logo will be featured on all print literature the host provides to promote the event, as an Emerald Sponsor. In addition, a notice of sponsorship shall be placed on the Bay Green Expo website.

Malachite Green Sponsorship

\$1,500

The principle benefit to a Malachite Sponsor is in establishing your company's reputation as a key stakeholder in the "going green" movement throughout the region. Other value-added benefits include:

- ◆ Malachite Sponsor recognition at through media advertisements. This shall include print in *Panama City Living, The News Herald* an announcement in an Expo spot on with Paris Janos on WMBB, in addition to a spot announcement on the Rap Line in February or March. Other media may include local spots in newsletters such as those produced by the Chamber of Commerce, the Florida American Planning Association, etc.
- ◆ A complimentary booth at the Expo.
- ◆ Mention in a feature story covering the event within three weeks prior to the kickoff of the Thirty Days of Green.
- ◆ A notice of sponsorship shall be placed on the Bay Green Expo website.

Jade Green Sponsorship

\$500

The principle benefit to a Jade Sponsor is in establishing your company's reputation as a supporter of the green movement throughout the region.

- ◆ Jade Sponsor recognition at through media advertisements.
- ◆ A complimentary booth at the Expo.
- ◆ Event banner (provided by sponsor) to be prominently displayed at the Bay Green Expo and the April 17 at the Visual Arts Center.
- ◆ A notice of sponsorship shall be placed on the Bay Green Expo website.

Contact Information:

Carl Roberts, Expo Coordinator (850) 381-8015, carlroberts@comcast.net

Lisa Fowler, 30 Days of Green Coordinator (850) 625-5501, ecoconsulting@bellsouth.net

April

2009

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
			1	2	3 Friday Fest Downtown PC 6-8 PM	4
5	6	7	8	9	10	11 LaQuinta Inn "Green Day" 7115 Coastal Palms Blvd. Panama City Beach (850) 234-3133
12	13 BEST OF BAY COUNTY SCHOOL ART SHOW APR. 13 - APR. 25, 2009 VAC	14	15	16	17 30 Days of Green Kick Off @ Visual Arts Center 6 – 8PM Mayor Scott Clemons featuring the Emerald Coast Home Brewers Org	18 Earth Day festivities at Carl Gray Park
19	20	21 Panama City Beach Chamber of Commerce Business Expo, Edgewater Beach Resort	22 Earth Day	23	24 Arbor Day	25 Green Saturday GCCC Bay County Horseman's Assoc Trail Ride Clinic (BCHA)
26 (BCHA) Trail Ride Clinic	27	28	29	30		

May

2009

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
					1 Friday Fest Downtown PC	2 Econfina Trash Bash
3	4	5 Cinco De Mayo	6	7	8	9 Harrison Avenue Farmers Market/ Historic Walking Tour of St. Andrews
10 Mother's Day Parade of Homes	11	12	13	14 Dr. Jennifer Languell FSU – PC Auditorium	15	16 Bay Green Expo GCCC 9:00- 4:00
17						

Calendar Events subject to change

Bay Green Expo 2009 Sponsorship Confirmation

CompanyName_____

Contact/Registrant_____

(If different, please indicate contact): _____

Title_____

Address_____

City_____ State_____ Zip Code_____ Office

Telephone_____ Cell_____

Fax_____ Industry_____

Email_____

Website_____

Sponsorship Levels (Check the appropriate level.)

_____ Emerald Green _____ Malachite Green _____ Jade Green

Total Amount Due: \$ _____ **CHECK ENCLOSED** (Check # _____) .

Make checks payable to: BEST, Inc. Enclose a copy of the Sponsor Agreement with your check.

Mail payment to:

BEST, Inc. and the Friends of St. Andrew Bay4.

801 Jenks Avenue, Ste. G

Panama City, Florida 32401

ATTN: 30 Days of Green

SOLICITATION OF CONTRIBUTIONS REGISTRATION # CH18436

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

Sponsor & Booth Space Information

General Sponsorship Information

1. Logos: An electronic file of your logo artwork must be sent in high resolution TIF, PDF or EPS format to Alice Guay, at aguay.best@knology.net as soon as your sponsorship agreement is signed.

2. Exhibit Space: Booth space is available on a first-come-first-served basis. If you wish to reserve a specific booth space, full registration or sponsorship payment is required in advance. Otherwise, a 50% non-refundable deposit for booth space will reserve a space for your company. The balance due payment on booth space is due by February 15, 2008, at which time you will be notified of what spaces are still available.

Exhibit Information

Bay Green Expo offers exhibitors and vendors the opportunity to meet the green-conscience consumer within the region. In addition, exhibiting at the Expo is the perfect way to enhance your visibility among affluent and influential business leaders, while aligning yourself with one of the most important movements of our time. You will have an opportunity to showcase your products or services. Our primary expectation is to promote goods and services that are used in the creation of, or support, green living.

Booth Space Includes:

Due to the configuration of the Conference Center, booths are subject to different sizes. Two are 9X8 Four are 8X7 Four are 7X7 Thirty are 8X5 2 chairs at each booth Booth signage 2 exhibit badges 1 wastebasket

Exhibit Set-up Time

Set-up times for exhibitors are:

May 15 . Exact time in the afternoon will be announced

If you are unable to set up on May15, call Carl at 850-381-8015 for other arrangements.

All exhibits **MUST** be ready for the Expo opening at 8:00 am on May16.

The Expo is open to the public from 8:00 am to 5:00 pm.

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VENDOR FORM

Bay Green Expo - May 16, 2009

BOOTH APPLICATION DEADLINE IS April 15, 2009

Gulf Coast Community College 2nd Floor Student Union East,
5230 West U.S. HWY 98, Panama City, FL 32401

Please make out checks to BEST INC.

Vendor Fees: **FOR PROFIT \$100.00**

NON-PROFIT \$30.00-requested

DATE: _____

NAME: _____

ORGANIZATION: _____

ADDRESS: _____

PHONE: _____ FAX: _____

CITY, STATE, ZIP: _____

EMAIL: _____

Describe goods and services provided.

Do you need electricity? Yes ___ No ___

Any materials needed? _____

Due to the configuration of the Conference Center booths are subject to different sizes: 2 (9x8); 4 (8x7); 4 (7x7); 30 (8x5). All contain one (1) six ft. draped table, two (2) chairs, one wastebasket, and one booth sign.

By my signature, I release all persons involved in planning and executing of the Bay Green Expo and from any liability for negligent acts or omissions for the duration of the event. I am fully aware of the risks and hazards of participating in this event and elect voluntarily to engage in such activity. I assume liability for the soundness and safety of any product I sell and indemnify any agents involved in Bay Green Expo. I voluntarily assume all risk of loss, damage, or injury, including death that may be sustained by me or my property in connection with this EXPO. I agree that Bay Green Expo agents may have unlimited use of any photographic medium that contains my likeness or image in any publication for publicity or commercial purposes.

Signature of Authorized Party _____ Date Signed _____

Mail form and check to:

Alice Guay,
801 Jenks Ave. Ste. G,
Panama City, Florida 32401
Attn: 30 Days of Green
Please make checks out to "BEST INC."



30 Days of Green and Bay

Green Expo

Event Producers

Friends of St. Andrew Bay

About BEST, Inc. and The Friends of St. Andrew Bay

The St. Andrew Bay Environmental Study Team, Inc., or **BEST, Inc.**, is a local non-advocacy, non-political volunteer environmental organization that has been in existence in Bay County since 1987. The organization and its volunteers, **The Friends of St. Andrew Bay** are dedicated to the charitable and scientific purposes of evaluating the status of the St. Andrew Bay Ecosystem, identifying problems and initiating corrective actions when necessary, with the goal of providing a healthy St. Andrew Bay Ecosystem for the benefit of all people.

The St. Andrew Bay Environmental Study Team, Inc. is a not-for-profit 501(c)(3) corporation. FEI #59-3375367